



## NFTBOOKS CONTENT POLICY

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NFTBooks envisions to bring more knowledge and experience to more people in all walks of life around the world by providing more affordable and timely access to books, magazines, articles and other written material.

While we endeavour to complete our mission and embrace freedom of speech, we also need to uphold the rule of law, protect social security and values, and provide better experience for our community members, by restricting certain content in books, magazines, articles and other written material that are published, uploaded or otherwise made available on the NFTBooks platform or its website or other associated websites, portals, apps, products or services (**NFTBooks Platform**).

This Content Policy provides guidelines on our content restrictions, how we will monitor compliance with and enforce such restrictions, and how complaints will be investigated, resolved and actioned upon.

In this Content Policy, all references to “we”, “us” or “our” refer to NFTBooks Pty Ltd (ABN 26 655 406 107) (**NFTBooks**).

### 1. ILLEGAL CONTENT

#### *General*

- 1.1. NFTBooks takes our community members’ safety and security seriously. NFTBooks generally does not allow content that demonstrates how to commit any illegal or criminal activities or serves any unlawful purpose.
- 1.2. NFTBooks does not allow content that describes or depicts sex, drug misuse or addiction, crime, cruelty, violence or revolting or abhorrent phenomena in such a way that it offends the standards of morality, decency and propriety generally accepted by reasonable adults.

#### *Illegal or regulated goods or services*

- 1.3. NFTBooks does not allow content in furtherance of illegal or regulated goods or services. This includes selling, buying, or facilitating transactions in illegal goods or services, as well as certain types of regulated goods or services.
- 1.4. Examples of goods and services that are not allowed on NFTBooks include alcohol, nicotine, drugs, stolen goods (including personal identity information or personal

financial information), weapons (including firearms, explosives and instructions on making weapons), organs and sexual services.

#### *Fraud or scam*

- 1.5. NFTBooks does not allow content that offers fraudulent goods, services, schemes, or promotions such as make-money-fast schemes or pyramid schemes.

#### *Hacking*

- 1.6. NFTBooks does not allow content that demonstrates using technology with the intent to steal credentials, compromise personal data or cause serious harm to others including hacking into others' bank accounts or social media accounts.

#### *Bypassing payment*

- 1.7. NFTBooks does not allow content that demonstrates using technology to gain unauthorised free access to contents or services which normally require payment.

#### *National security*

- 1.8. NFTBooks does not allow content that may cause a threat to national or social security, including, for example, content that:
  - (a) manipulates or interferes in elections, consensus, referenda or other public processes;
  - (b) opposes the basic principles established by the constitution of a nation;
  - (c) harms the unity, sovereignty or territorial integrity of a nation;
  - (d) reveals national secrets, endangers national or social security, or threatens the honour or interests of a nation;
  - (e) promotes evil teachings and superstitions;
  - (f) spreads rumours, disrupts social order or destroys social stability; and
  - (g) calls for the disruption of social order through illegal gatherings, formation of organisations, protests, demonstrations, mass gatherings and assemblies.

#### *Discrimination and vilification*

- 1.9. NFTBooks does not allow content that incites, or attempts to incite, hatred, serious contempt for or severe ridicule of a person or group of people because of race and ethnicity, disability, religion or sexuality (which includes homosexuality, gender identity and HIV/AIDS status), except for any genuine academic, artistic or scientific purpose or any other genuine purpose in the public interest.

#### *Inciting offences and urging violence*

1.10. NFTBooks does not allow content that:

- (a) incite any other person to pursue conduct that will involve the commission of an offence;
- (b) intentionally or recklessly threaten or incite violence towards another person or group of persons on grounds of race, religion, sexual orientation, gender identity or intersex or HIV/AIDS status;
- (c) urge another person or group to use force or violence:
  - to overthrow a constitution, government or lawful authority;
  - to threaten the peace, order and government of a nation or an area; or
  - against a group, or members of a group, that is distinguished by race, religion, nationality, national or ethnic origin or political opinion,

except where we determine that the content is created in good faith and (i) in the development, performance, exhibition or distribution of an artistic work; (ii) in the course of any statement, publication, discussion or debate made or held for any genuine academic, artistic or scientific purpose, or any other genuine purpose in the public interest; or (iii) in the dissemination of news or current affairs.

#### *Disclosure of sensitive government information*

1.11. NFTBooks does not allow content that discloses sensitive government information.

## **2. VIOLENT OR OFFENSIVE CONTENT**

### *Violence*

- 2.1. NFTBooks does not allow content that incites, encourages, advocates, promotes, glorifies, celebrates, praises or condones violence, crimes or perpetrators.
- 2.2. Violence includes any conduct or intent to kill, cause bodily harm, or sexually assault, any individuals, group of individuals or any animals.

### *Self-harm or suicide*

2.3. NFTBooks does not allow content which:

- (a) encourages, promotes, or glorifies readers to commit self-harm or suicide; or
- (b) contains information, strategies, or instructions that would assist people to engage in self-harm or suicide.

### *Terrorism or violent extremist*

2.4. NFTBooks does not allow content that encourages, advocates, promotes, glorifies, celebrates, praises or condones terrorism, terrorist acts or terrorist organisations.

### *Hatred*

- 2.5. NFTBooks does not allow content which promotes or incites hatred, hostility or malice against individuals or groups of individuals on the basis of race, ethnicity, national origin, caste, sexual orientation, gender, gender identity, religious affiliation, age, disability, or serious disease, including the use of racially derogatory language. This may include content intended:
- (a) to incite fear or spread fearful stereotypes about individuals or groups of individuals; and
  - (b) to incite readers to harass individuals or groups of individuals.

### *Harassment*

- 2.6. NFTBooks does not allow content that features violent threats against any individuals or groups of individuals.

### *Human tragedies*

- 2.7. NFTBooks does not allow content that denies the occurrence of, or glorifies, human tragedies, including, for example, wars and natural disasters.

### *Child abuse or sexual exploitation*

- 2.8. NFTBooks does not allow content that describes or depicts a minor who is, or appears to be, under 18 in a way likely to offend a reasonable adult, or that contains, features or promotes child abuse or sexual exploitation, including, for example:
- (a) illustration or depiction in any means of any child (any person under the age of 18) in a sexually explicit context;
  - (b) sexualised commentaries about any child; and
  - (c) any content targeted at children which is age-inappropriate.

### *Adult content*

- 2.9. NFTBooks does not allow content that includes depictions of full or partial nudity, sexual intercourse or other sexual acts, in any means (e.g. text, photos, audios or videos), unless for scientific, educational purposes or with artistic values.

## **3. INFRINGEMENT OF THIRD PARTY RIGHTS**

### *Defamation*

- 3.1. NFTBooks does not allow content that is or, as NFTBooks determines, is likely to be, defamatory.

### *Intimate information*

- 3.2. NFTBooks does not allow intimate photos, audios or videos of any person that were produced or distributed without their express consent, authorisation and permission.

#### *Private information*

- 3.3. NFTBooks does not allow content that discloses a person's private or confidential information (e.g. identity information, personal phone number, home address, financial account details) without their express authorisation and permission.

#### *Intellectual property rights*

- 3.4. NFTBooks does not allow content that infringes, or as NFTBooks determines, is likely to infringe, copyright, trademark or other intellectual property rights.

### **4. PROMOTIONS AND SOLICITATIONS**

- 4.1. NFTBooks generally does not allow commercial promotions or solicitations on the NFTBooks Platform.

#### *Advertising*

- 4.2. NFTBooks does not allow content that includes third-party or commercial advertising, promotion or solicitation, such as pre-roll video advertisements or sponsorship graphics, without the prior written consent of NFTBooks.

#### *External links*

- 4.3. NFTBooks does not allow content with external links that direct readers to a third party website, including, for example, content that contains:
  - (a) links to websites or apps containing violent content or pornography;
  - (b) links to websites or apps which install malware;
  - (c) links to phishing websites or apps; or
  - (d) links to terrorist organisations.
- 4.4. NFTBooks reserves the right to review and remove contents with external links which NFTBooks considers is inappropriate.

### **5. COMPLAINT HANDLING PROCESS**

- 5.1. While NFTBooks will take measures to prevent and detect violations of this Content Policy, it is primarily the responsibility of each author, creator and other user of the the NFTBooks Platform to ensure that their books, magazines, articles or other written material (**eBooks**), which they wish to have, or have had, published, uploaded or otherwise made available on the NFTBooks Platform, comply with this Content Policy.

- 5.2. If you have any questions about how to comply with this Content Policy or have any concern that your eBooks may violate this Content Policy, please contact us at [support@nftbooks.info](mailto:support@nftbooks.info).

*How to lodge a complaint*

- 5.3. Any person may lodge a complaint about any eBooks on the NFTBooks Platform or report a violation of this Content Policy through our online complaints form for our investigation.
- 5.4. NFTBooks treats each complaint and violation report seriously and will carry out such investigation, and take such action, as it considers appropriate (except where NFTBooks considers that such complaint or report is manifestly not based on reasonable grounds).